

# ORDER

**Wichita KS KSNW**

**Orders**  
**Order / Rev:** A2744942  
**Alt Order #:** 27157203  
**Product Desc:** Candidate  
**Estimate:** 8055  
**Flight Dates:** 10/27/20 - 11/03/20  
**Original Date / Rev:** 10/30/20 / 10/30/20  
**Order Type:** REG

**Primary AE:** Katz Washington  
**Sales Office:** K-WAS  
**Sales Region:** Nat

**Agency**  
**Name:** Strategic Media Services  
**Buying Contact:**  
**Billing Contact:**  
 1911 North Fort Myer Drive  
 Arlington, VA 22209

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** WEEKLY  
**Agency Commission:** 15%

**Advertiser**  
**Name:** POL/Roger Marshall/US Senate/KS/Re  
**Demographic:** A25-54  
**Product Codes:** PL11  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-CAND  
**Priority:** P5

**Order Brand:**  
**New Business Thru:**  
**Advertiser External ID:**  
**Agency External ID:** IN13871/SP2622/AL1146  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/26/20	11/01/20	23	\$13,540.00	\$11,509.00
11/02/20	11/08/20	5	\$3,130.00	\$2,660.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
November 2020	28	\$16,670.00	\$14,169.50	0.00
<b>Totals</b>	<b>28</b>	<b>\$16,670.00</b>	<b>\$14,169.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	Multi	10/28/20	10/28/20	KSN Today 2	CM	6-7am	--W----	:15/:15	1	\$400.00	P3	0.00	BK	1	\$400.00
Channels : KSNC,KSNG,KSNN,KSNN															
KSN Today 2															
Kansas Today 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/26/20	11/01/20	--W----			1		\$400.00		0.00				
2	Multi	10/30/20	10/30/20	KSN Today 2	CM	6-7am	----F--	:15/:15	1	\$400.00	P3	0.00	BK	1	\$400.00
Channels : KSNC,KSNG,KSNN,KSNN															
KSN Today 2															
Kansas Today 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/26/20	11/01/20	----F--			1		\$400.00		0.00				
3	Multi	11/02/20	11/02/20	KSN Today 2	CM	6-7am	M-----	:15/:15	1	\$400.00	P3	0.00	BK	1	\$400.00
Channels : KSNC,KSNG,KSNN,KSNN															
KSN Today 2															
Kansas Today 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/02/20	11/08/20	M-----			1		\$400.00		0.00				
4	Multi	10/29/20	10/29/20	Today Show 7-8am	CM	7-8am	---T---	:15/:15	1	\$700.00	P3	0.00	BK	1	\$700.00
Channels : KSNC,KSNG,KSNN,KSNN															
Today Show 7-8am															
Today Show (7-8am)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				

Order / Rev: A2744942  
 Alt Order #: 27157203  
 Flight Dates: 10/27/20 - 11/03/20

Advertiser: POL/Roger Marshall/US Senate/KS/Rep  
 Product Desc: Candidate  
 Estimate: 8055

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/26/20	11/01/20	---T---			1		\$700.00	0.00					
5	Multi	11/03/20	11/03/20	Today Show 7-8am	CM	7-8am	-T-----	:15/:15	1	\$700.00	P3	0.00	BK	1	\$700.00
				Channels : KSNK,KSNG,KSNN,KSNN											
				Today Show 7-8am											
				Today Show (7-8am)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		11/02/20	11/08/20	-T-----			1		\$700.00	0.00					
6	Multi	10/31/20	10/31/20	Kansas Today Sa/Su 6a-8a	CM	SaSu 6a-8a	-----S-	:15/:15	1	\$100.00	P4	0.00	BK	1	\$100.00
				Channels : KSNK,KSNG,KSNN,KSNN											
				Kansas Today Sa/Su 6a-8a											
				Kansas Today Weekend											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/26/20	11/01/20	-----S-			1		\$100.00	0.00					
7	Multi	10/31/20	10/31/20	Today Show Sa	CM	8a-10a	-----S-	:15/:15	1	\$150.00	P4	0.00	BK	1	\$150.00
				Channels : KSNK,KSNG,KSNN,KSNN											
				Today Show Sa											
				Saturday Today Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/26/20	11/01/20	-----S-			1		\$150.00	0.00					
8	Multi	11/01/20	11/01/20	Today Show Su	CM	Today Show Su	-----S	:15/:15	1	\$150.00	P4	0.00	BK	1	\$150.00
				Channels : KSNK,KSNG,KSNN,KSNN											
				Today Show Su											
				Sunday Today Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/26/20	11/01/20	-----S			1		\$150.00	0.00					
N 9	Multi	11/01/20	11/01/20	Meet the Press	CM	Meet the Press	-----S	:15/:15	1	\$300.00	P4	0.00	BK	0	\$0.00
				Channels : KSNK,KSNG,KSNN,KSNN											
				Meet the Press											
				Meet The Press											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/26/20	11/01/20	-----S			1		\$300.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
2	Multi	10/26/20-11/01/20		Meet the Press			Meet the Press	-----Su	:15/:15	<del>(\$300.00)</del>	0.00	BK			
				Credited											
10	Multi	11/01/20	11/01/20	KC End Zone Sun	CM	KC End Zone Sun	-----S	:15/:15	1	\$100.00	P4	0.00	BK	1	\$100.00
				Channels : KSNK,KSNG,KSNN,KSNN											
				KC End Zone Sun											
				KC End Zone											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/26/20	11/01/20	-----S			1		\$100.00	0.00					
11	Multi	10/31/20	10/31/20	Sa 5-530p	CM	5-530p	-----S-	:15/:15	1	\$170.00	P4	0.00	BK	0	\$0.00
				Channels : KSNK,KSNG,KSNN,KSNN											
				Sa 5-530p											
				Jeopardy											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/26/20	11/01/20	-----S-			1		\$170.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
2	Multi	10/26/20-11/01/20		Sa 5-530p			5-530p	-----Sa-	:15/:15	<del>(\$170.00)</del>	0.00	BK			
				Credited											
12	Multi	10/28/20	10/28/20	KSN News at Five	CM	5-530pm	--W----	:15/:15	1	\$1,000.00	P3	0.00	BK	1	\$1,000.00
				Channels : KSNK,KSNG,KSNN,KSNN											
				KSN News at Five											
				KSN News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/26/20	11/01/20	--W----			1		\$1,000.00	0.00					
13	Multi	11/02/20	11/02/20	KSN News at Five	CM	5-530pm	M-----	:15/:15	1	\$1,000.00	P3	0.00	BK	1	\$1,000.00
				Channels : KSNK,KSNG,KSNN,KSNN											
				KSN News at Five											
				KSN News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		11/02/20	11/08/20	M-----			1		\$1,000.00	0.00					

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
14	Multi	10/27/20	10/27/20	M-F 630-7p Channels : KSNK,KSNG,KSNN,KSNNW M-F 630-7p Wheel of Fortune	CM	630-7pm	-T-----	:15/:15	1	\$2,000.00	P3	0.00	BK	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/26/20	11/01/20	-T-----		1			\$2,000.00			0.00			
15	Multi	10/30/20	10/30/20	M-F 630-7p Channels : KSNK,KSNG,KSNN,KSNNW M-F 630-7p Wheel of Fortune	CM	630-7pm	----F--	:15/:15	1	\$2,000.00	P3	0.00	BK	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/26/20	11/01/20	----F--		1			\$2,000.00			0.00			
16	Multi	10/31/20	10/31/20	Sa 630-7p Channels : KSNK,KSNG,KSNN,KSNNW Sa 630-7p Wheel of Fortune	CM	630-7pm	-----S-	:15/:15	1	\$800.00	P3	0.00	BK	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/26/20	11/01/20	-----S-		1			\$800.00			0.00			
17	Multi	10/27/20	10/27/20	LN M-F Channels : KSNK,KSNG,KSNN,KSNNW KSN News at Ten Mon-Fri KSN News	CM	10-10:35pm	-T-----	:15/:15	1	\$750.00	P4	0.00	BK	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/26/20	11/01/20	-T-----		1			\$750.00			0.00			
18	Multi	10/29/20	10/29/20	LN M-F Channels : KSNK,KSNG,KSNN,KSNNW KSN News at Ten Mon-Fri KSN News	CM	10-10:35pm	---T---	:15/:15	1	\$750.00	P4	0.00	BK	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/26/20	11/01/20	---T---		1			\$750.00			0.00			
19	Multi	10/30/20	10/30/20	LN M-F Channels : KSNK,KSNG,KSNN,KSNNW KSN News at Ten Mon-Fri KSN News	CM	10-10:35pm	----F--	:15/:15	1	\$750.00	P4	0.00	BK	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/26/20	11/01/20	----F--		1			\$750.00			0.00			
20	Multi	11/02/20	11/02/20	LN M-F Channels : KSNK,KSNG,KSNN,KSNNW KSN News at Ten Mon-Fri KSN News	CM	10-10:35pm	M-----	:15/:15	1	\$750.00	P4	0.00	BK	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	11/02/20	11/08/20	M-----		1			\$750.00			0.00			
21	Multi	10/31/20	10/31/20	LN Sa Channels : KSNK,KSNG,KSNN,KSNNW KSN News at 10 Sat KSN News	CM	KSN News at 10	S-----S-	:15/:15	1	\$500.00	P4	0.00	BK	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/26/20	11/01/20	-----S-		1			\$500.00			0.00			
22	Multi	11/01/20	11/01/20	Late 10p News Channels : KSNK,KSNG,KSNN,KSNNW Late 10p News KSN News	CM	1030p-11p	-----S	:15/:15	1	\$600.00	P4	0.00	BK	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/26/20	11/01/20	-----S		1			\$600.00			0.00			
23	Multi	10/27/20	10/27/20	Tonight Show Channels : KSNK,KSNG,KSNN,KSNNW Tonight Show/Jimmy Fallon Tonight Show-NBC	CM	10:35p-11:35pm	-T-----	:15/:15	1	\$280.00	P4	0.00	BK	1	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/26/20	11/01/20	-T-----		1			\$280.00			0.00			
24	Multi	10/28/20	10/28/20	Tonight Show Channels : KSNK,KSNG,KSNN,KSNNW Tonight Show/Jimmy Fallon	CM	10:35p-11:35pm	--W----	:15/:15	1	\$280.00	P4	0.00	BK	1	\$280.00

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 Alt Order #: 27157203  
 Flight Dates: 10/27/20 - 11/03/20

Advertiser: POL/Roger Marshall/US Senate/KS/Rep  
 Product Desc: Candidate  
 Estimate: 8055

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Tonight Show-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	--W----					1	\$280.00		0.00			
25	Multi	10/29/20	10/29/20	Tonight Show	CM	10:35p-11:35pm	---T---	:15/:15	1	\$280.00	P4	0.00	BK	1	\$280.00
				Channels : KSNK,KSNG,KSNN,KSNN											
				Tonight Show/Jimmy Fallon											
Tonight Show-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	---T---					1	\$280.00		0.00			
26	Multi	10/30/20	10/30/20	Tonight Show	CM	10:35p-11:35pm	----F--	:15/:15	1	\$280.00	P4	0.00	BK	1	\$280.00
				Channels : KSNK,KSNG,KSNN,KSNN											
				Tonight Show/Jimmy Fallon											
Tonight Show-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	----F--					1	\$280.00		0.00			
27	Multi	11/02/20	11/02/20	Tonight Show	CM	10:35p-11:35pm	M-----	:15/:15	1	\$280.00	P4	0.00	BK	1	\$280.00
				Channels : KSNK,KSNG,KSNN,KSNN											
				Tonight Show/Jimmy Fallon											
Tonight Show-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/02/20	11/08/20	M-----					1	\$280.00		0.00			
28	Multi	11/01/20	11/01/20	FB Night in Amer Pre Ga	CM	FB Night in Amer F	-----S	:15/:15	1	\$800.00	P4	0.00	BK	1	\$800.00
				Channels : KSNK,KSNG,KSNN,KSNN											
				FB Night in Amer Pre Game											
Football Night in America															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	-----S					1	\$800.00		0.00			
29	Multi	10/31/20	10/31/20	Augusta Special	CM	Augusta Special	-----S-	:15/:15	1	\$170.00	P4	0.00	BK	1	\$170.00
				Channels : KSNK,KSNG,KSNN,KSNN											
				Augusta Special											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	-----S-					1	\$170.00		0.00			
N 30	Multi	11/01/20	11/01/20	Countdown to Green	CM	Countdown to Gre	-----S	:15/:15	1	\$300.00	P3	0.00	BK	1	\$300.00
				Channels : KSNK,KSNG,KSNN,KSNN											
				Countdown to Green											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	-----S					1	\$300.00		0.00			
													Totals	28	\$16,670.00



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 27157203	<b>Changes as of:</b> 10/30/2020 at 8:29 AM	<b>Version:</b> Current State Version 3
<b>CPE:</b> 560/646/8055	<b>Flight:</b> 10/27/20 - 11/3/20	<b>Station:</b> KSNW
<b>Agency:</b> STRATEGIC MEDIA SERVICES	<b>Advertiser:</b> Kansans for Marshall	<b>Market:</b> Wichita
1911 NORTH FT MYER DRIVE	<b>Product:</b> Candidate	<b>Office:</b> WASHINGTON
SUITE 400	<b>Agency Order #:</b> 10114445	<b>Service:</b> Nielsen
ARLINGTON, VA 20009	<b>Buyer:</b> Rheault, Ben	<b>Primary Demo:</b>
<b>Salesperson:</b> KELLY JOHNS 202-872-5880	<b>Assistant:</b> KELLY JOHNS 202-872-5880	<b>Traffic #:</b> A2744942
<b>Separation:</b>		
		<b>Con Type:</b> POLITICAL/VOTE <b>Total \$:</b> \$16,670.00 <b>Total Spots:</b> 56 <b>Total CPP:</b> \$0.00 <b>Total GRP:</b>

#	Day/Time	DP	Program	Rate	Len	10/27 - 11/3								Total Spots	Total \$	CPP*	GRP*
						10/27	10/28	10/29	10/30	10/31	11/1	11/2	11/3				
1	Tu-F,M 6a-7a		Kansas Today 3	\$200.00	15	0	2	0	2	0	0	2	0	6	\$1,200.00	\$0.00	0.0
2	Tu-F,M 7a-8a		Today Show (7-8am)	\$350.00	15	0	0	2	0	0	0	0	2	4	\$1,400.00	\$0.00	0.0
3	Sa 6:30a-8a		Kansas Today Weekend	\$50.00	15	0	0	0	0	2	0	0	0	2	\$100.00	\$0.00	0.0
4	Sa 8a-9:30a		Saturday Today Show	\$75.00	15	0	0	0	0	2	0	0	0	2	\$150.00	\$0.00	0.0
5	Su 8a-9a		Sunday Today Show	\$75.00	15	0	0	0	0	0	2	0	0	2	\$150.00	\$0.00	0.0
6	Su 9a-10a		Meet The Press	\$150.00	15	0	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
7	Su 10:30a-11a		KC End Zone	\$50.00	15	0	0	0	0	0	2	0	0	2	\$100.00	\$0.00	0.0
8	Sa 5p-5:30p		Jeopardy	\$85.00	15	0	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
9	Tu-F,M 5p-5:30p		KSN News	\$500.00	15	0	2	0	0	0	0	2	0	4	\$2,000.00	\$0.00	0.0
10	Tu-F,M 6:30p-7p		Wheel of Fortune	\$1,000.00	15	2	0	0	2	0	0	0	0	4	\$4,000.00	\$0.00	0.0
11	Sa 6:30p-7p		Wheel of Fortune	\$400.00	15	0	0	0	0	2	0	0	0	2	\$800.00	\$0.00	0.0
12	Tu-F,M 10p-10:35p		KSN News	\$375.00	15	2	0	2	2	0	0	2	0	8	\$3,000.00	\$0.00	0.0
13	Sa 10p-10:30p		KSN News	\$250.00	15	0	0	0	0	2	0	0	0	2	\$500.00	\$0.00	0.0
14	Su 10p-10:30p		KSN News	\$300.00	15	0	0	0	0	0	2	0	0	2	\$600.00	\$0.00	0.0
15	Tu-F,M 10:35p-11:37p		Tonight Show-NBC	\$140.00	15	2	2	2	2	0	0	2	0	10	\$1,400.00	\$0.00	0.0
16	Su 6p-7:20p		Football Night in America	\$400.00	15	0	0	0	0	0	2	0	0	2	\$800.00	\$0.00	0.0
17	Sa 5p-5:30p		Tee Time Augusta Nexstar Special	\$85.00	15	0	0	0	0	2	0	0	0	2	\$170.00	\$0.00	0.0
18	Su 12:30p-1p		Countdown to Green	\$150.00	15	0	0	0	0	0	2	0	0	2	\$300.00	\$0.00	0.0
TOTALS:						6	6	6	8	10	10	8	2	56	\$16,670.00	\$0.00	0.0



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 27157203	<b>Changes as of:</b> 10/30/2020 at 8:29 AM	<b>Version:</b> Current State Version 3
<b>CPE:</b> 560/646/8055	<b>Flight:</b> 10/27/20 - 11/3/20	<b>Station:</b> KSNW
<b>Agency:</b> STRATEGIC MEDIA SERVICES	<b>Advertiser:</b> Kansans for Marshall	<b>Market:</b> Wichita
1911 NORTH FT MYER DRIVE	<b>Product:</b> Candidate	<b>Office:</b> WASHINGTON
SUITE 400	<b>Agency Order #:</b> 10114445	<b>Service:</b> Nielsen
ARLINGTON, VA 20009	<b>Buyer:</b> Rheault, Ben	<b>Primary Demo:</b>
	<b>Salesperson:</b> KELLY JOHNS 202-872-5880	<b>Assistant:</b> KELLY JOHNS 202-872-5880
	<b>Separation:</b>	<b>Traffic #:</b> A2744942
		<b>Con Type:</b> POLITICAL/VOTE
		<b>Total \$:</b> \$16,670.00
		<b>Total Spots:</b> 56
		<b>Total CPP:</b> \$0.00
		<b>Total GRP:</b>

<b>Special Instructions</b>	12N cutoff on 11/3
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Order Level Comments		
Date/Time	Added by	Comment
10/30/20 8:08 AM	Patty Sparkman	please accept MG offer asap. Thanks.
10/27/20 9:36 AM	Patty Sparkman	program change - please accept offer
10/26/20 12:44 PM	System	Notice Received.

Competitive Information	
<b>Market Budget:</b>	\$16,670
<b>KSNW Share:</b>	100%
<b>Comment:</b>	
	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	56	\$16,670.00	N/A	0.0
<b>Total</b>	<b>100%</b>	<b>56</b>	<b>\$16,670.00</b>	<b>N/A</b>	<b>0.0</b>

Monthly Summary		
Month	Spots	Dollars
2020-Nov	56	\$16,670.00
<b>Total</b>	<b>56</b>	<b>\$16,670.00</b>

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Makegood 2	10/30/20 8:08 AM	Patty Sparkman	Confirmed	2	2	\$0	\$16,670.00	Changes: 2 buylines added or modified.
Makegood 1	10/27/20 9:36 AM	Patty Sparkman	Confirmed	2	2	\$0	\$16,670.00	Changes: 2 buylines added or modified.
Queued for Electronic Contracting	10/26/20 10:40 AM					\$0	\$0	
New	10/26/20 10:35 AM	KELLY JOHNS	Confirmed	56		\$16,670.00	\$16,670.00	

<b>Non-Discrimination Policy</b>	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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